

**ELEVENTH EDITION** 

# FINANCIAL ACCOUNTING

Robert Libby Cornell University

Patricia A. Libby Ithaca College

Frank Hodge University of Washington







#### FINANCIAL ACCOUNTING: ELEVENTH EDITION

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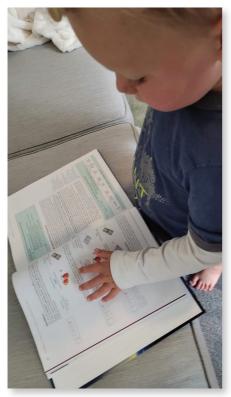
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To: Herman and Doris Hargenrater Oscar and Selma Libby Laura Libby, Brian Plummer, and Bennett Plummer Abby, Grace, Claire, Joanne, and Richard Hodge Dan Short

We truly appreciate the continued support of all our *Financial Accounting* team members, including our special helpers.



Courtesy of Patricia Libby



Courtesy of Frank Hodge



Courtesy of Rebecca Olson



Courtesy of Angela Norris



Courtesy of Patricia Libby



Courtesy of Jeni McAtee





Courtesy of Kelly Delso



Courtesy of Lauren Schur

# **ABOUT THE AUTHORS**

### **ROBERT LIBBY**



Robert Libby is the David A. Thomas Professor of Accounting and Accounting Area Coordinator at Cornell University, where he teaches the

Courtesy of Robert Libby

introductory financial accounting course. He previously taught at the University of Illinois, Pennsylvania State University, the University of Texas at Austin, the University of Chicago, and the University of Michigan. He received his BS from Pennsylvania State Uni-

versity, where he was selected as the 2018 Outstanding Accounting Alumnus, and his MAS and PhD from the University of Illinois; he also completed the CPA exam (Illinois).

Bob was selected as the AAA Outstanding Educator in 2000 and received the AAA Outstanding Service Award in 2006 and the AAA Notable Contributions to the Literature Award in 1985 and 1996. He has received the Core Faculty Teaching Award multiple times at Cornell. Bob is a widely published author and researcher specializing in behavioral accounting. He has published numerous articles in The Accounting Review; Journal of Accounting Research; Accounting, Organizations, and Society; and other accounting journals. He has held a variety of offices, including vice president, in the American Accounting Association, and he is a member of the American Institute of CPAs.

#### PATRICIA A. LIBBY



Courtesy of Patricia Libby

ously taught graduate and undergraduate financial accounting at Eastern Michigan University and the

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fessor Emeritus of

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taught the undergrad-

uate and graduate

financial accounting

courses. She previ-

University of Texas at Austin. Before entering academia, she was an auditor with Price Waterhouse (now PricewaterhouseCoopers) and a financial administrator at the University of Chicago. She was also faculty advisor to Beta Alpha Psi (Mu Alpha chapter), the National Association of Black Accountants (Ithaca College chapter), and Ithaca College Accounting Association.

Patricia received her BS from Pennsylvania State University, her MBA from DePaul University, and her PhD from the University of Michigan; she also successfully completed the CPA exam (Illinois). She has published articles in The Accounting Review, Issues in Accounting Education, and The Michigan CPA.

#### FRANK HODGE



Frank Hodge is the Orin & Janet Smith Dean at the University of Washington's Foster School of Business.

Frank joined the faculty at the University of Washington in

Christine Moody

2000. He earned his MBA and PhD degrees from Indiana University. He has won over 30 teaching awards at the University of Washington teaching financial accounting and financial statement analysis to undergraduate students, full-time MBA students, executive MBA students, and intercollegiate athletic administrators. Frank's research focuses on how individuals use accounting information to make investment decisions and how technology influences their information choices. Frank was one of six members of the Financial Accounting Standards Research Initiative team and has presented his research at the Securities and Exchange Commission. He has published articles in The Accounting Review; Journal of Accounting Research; Contemporary Accounting Research; Accounting, Organizations, and Society; and several other journals. Frank lives in Seattle with his wife and two daughters.

# A TRUSTED LEADER FOR STUDENTS AND INSTRUCTORS

The award-winning author team of Bob Libby, Pat Libby, and Frank Hodge continue *Financial Accounting*'s best-selling tradition of helping the instructor and student become partners in learning. Libby/Libby/Hodge uses a remarkable learning approach that keeps students engaged and involved in the material from the first day of class.

Libby/Libby/Hodge's *Financial Accounting* maintains its leadership by focusing on four key attributes:

# THE PIONEERING REAL-WORLD COMPANIES APPROACH

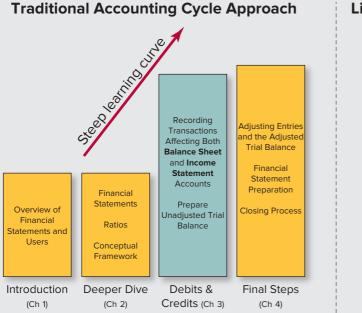
The Libby/Libby/Hodge authors' trademark focus company approach is the best method for helping students understand financial statements and the real-world implications of financial accounting for future managers. **This approach shows that accounting is relevant and motivates students by explaining accounting in a real-world context.** Throughout each chapter, the material is integrated around a familiar focus company, its decisions, and its financial statements. This provides the perfect setting for discussing the importance of accounting and how businesses use accounting information. No other book matches this seamless integration of the real world.

# A BUILDING-BLOCK APPROACH TO TEACHING TRANSACTION ANALYSIS

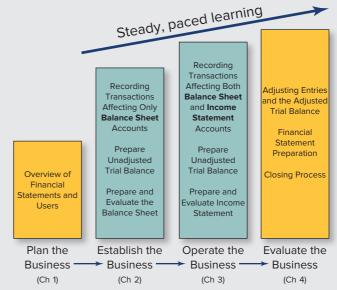
Faculty agree the accounting cycle is the most critical concept to learn and master for students studying financial accounting, regardless of their career aspirations. Libby/Libby/Hodge believes students struggle with the accounting cycle when transaction analysis is covered in one chapter. If students are exposed to the accounting equation, journal entries, and T-accounts for both balance sheet and income statement accounts in a single chapter, many are left behind and are unable to grasp material in the remaining chapters.

The market-leading Libby/Libby/Hodge approach spreads transaction analysis coverage over two chapters so that students have the time to master the material. In Chapter 2 of *Financial Accounting*, students are exposed to the accounting equation and transaction analysis for investing and financing transactions that affect only balance sheet accounts. This provides students with the opportunity to learn the basic structure and tools used in accounting in a simpler setting. In Chapter 3, students are exposed to more complex operating transactions that also affect income statement accounts. **By slowing down the introduction** 

of transactions and giving students time to practice and gain mastery, this building-block approach leads to greater student success in their study of later topics in financial accounting such as adjusting entries. Research has shown that the accounting cycle approach used in this textbook yields learning gains that outpace approaches used in other textbooks by a significant margin.



# Libby/Libby/Hodge Accounting Cycle Approach



# THE RIGHT BALANCE OF TRANSACTION ANALYSIS AND FINANCIAL STATEMENT ANALYSIS

A clear understanding of how transactions affect financial statements is key for sound decision-making utilizing these statements. Accountants, auditors, analysts, managers, creditors, and investors must all be aware of the effect of measuring and reporting financial activities and the power of financial statement analysis. Our balanced focus on transaction analysis and financial statement analysis based on real companies optimally prepares students regardless of their career aspirations.

# **POWERFUL TECHNOLOGY FOR TEACHING AND STUDY**

Students have different learning styles and conflicting time commitments, so they want technology tools that will help them study more efficiently and effectively. The eleventh edition includes the best technology available with Connect's latest features—Concept Overview Videos, Integrated Excel, General Ledger problems, and other new study, practice, and assessment materials.

# MARKET-LEADING PEDAGOGY AND CONTENT

*Financial Accounting*, 11e, offers a host of pedagogical tools that complement the different ways you like to teach and the ways your students like to learn. Some offer information and tips that help you present a complex subject; others highlight issues relevant to what your students read online and see in their other coursework. Either way, *Financial Accounting*'s pedagogical support will make a real difference in your course and in your students' learning.

#### FINANCIAL ANALYSIS



Interpreting Assets, Liabilities, and Stockholders' Equity on the Balance Sheet Assessment of Le-Nature's assets is important to its creditors, Wells Fargo Bank and others, and its stockholders because assets provide a basis for judging whether the company has sufficient resources avail-

#### DATA ANALYTICS



How Data Analytics Are Affecting What Auditors Do

Modern data analytics are changing the world of auditing. The availability of more data from clients' enterprisewide accounting systems, which combine the various record-keeping functions within an organization, has

**ENVIRONMENTAL, SOCIAL, & GOVERNANCE (ESG) REPORTING** 

#### Being a Global Citizen

FedEx publishes an ESG report at sustainability.fedex.com that "covers FedEx corporate social responsibility (CSR) strategies, goals, programs, and progress." Its 2020 Global Citizenship



Volume Discounts/Rebates and Earnings Misstatements at Monsanto

In 2016, the SEC found that agribusiness company Monsanto had materially misstated company rev-



**Net Profit Margin Ratio** 



**INTERNATIONAL PERSPECTIVE** 

The International Accounting Standards Board and Global Accounting Standards

**FINANCIAL ANALYSIS BOXES**—These features tie important chapter concepts to real-world decision-making examples. They also highlight alternative viewpoints and add to the critical-thinking and decision-making focus of the text.

**DATA ANALYTICS BOXES**—This feature introduces students to how companies analyze and use data for both business decisions and accounting applications.

**ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) REPORTING BOXES**—Most large public companies have started to publish an ESG report. These boxes illustrate how ESG reports help investors assess the long-term consequences of the company's broader business strategy.

A QUESTION OF ETHICS BOXES—These boxes appear throughout the text, conveying the importance and the consequences of acting responsibly in business practice.

"Ethics and financial analysis boxes are excellent. Examples with real companies that students have heard of or even been to are key to their learning and understanding."

-Laurie Dahlin, Worcester State University

**FOCUS ON CASH FLOWS BOXES**—Each of the first 11 chapters includes a discussion and analysis of changes in the cash flows of the focus company and explores the decisions that caused those changes.

**KEY RATIO ANALYSIS BOXES**—Each box presents ratio analysis for the focus company in the chapter as well as for comparative companies. Cautions also are provided to help students understand the limitations of certain ratios.

**INTERNATIONAL PERSPECTIVE BOXES**—These boxes highlight the emergence of global accounting standards (IFRS) at a level appropriate for the introductory student.

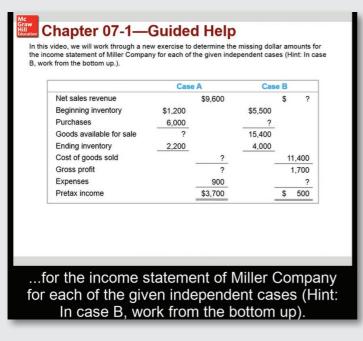
"An excellent introduction to financial accounting that flows in a more logical manner than most texts. The extensive variety and amount of supporting materials allows for customization of the course, and the integration of key concepts such as ethics and cash flows enhance student understanding of the topics."

-Joy Gray, Bentley University

# PRACTICE IS KEY TO SUCCESS IN FINANCIAL ACCOUNTING

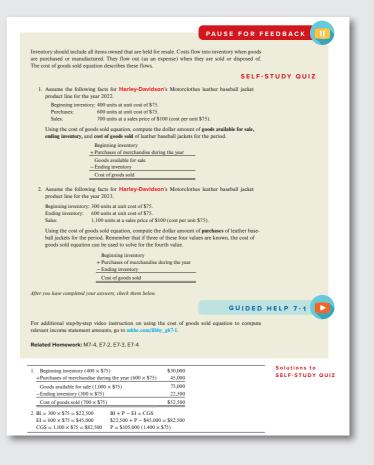
# PAUSE FOR FEEDBACK AND SELF-STUDY QUIZ

Research shows that students learn best when they are actively engaged in the learning process. This active learning feature engages the student, provides interactivity, and promotes efficient learning. These quizzes ask students to pause at strategic points throughout each chapter to ensure they understand key points before moving ahead.



# **SMARTBOOK**

Within Connect, SmartBook brings these features to life by interleaving reading with active practice. As students read, SmartBook encourages them to answer questions to demonstrate their knowledge then, based on their answers, highlights those areas where students need more practice.



# **GUIDED HELP VIDEOS**

To provide students with immediate help understanding key concepts, our unique Guided Help videos provide narrated, animated, step-by-step walk-throughs for each numerical Self-Study Quiz that students can view at any time through their mobile device or online. These videos also save office hour time! We also include a Related Homework list for each Self-Study Quiz to help the students move on to their homework assignments.



# **COMPREHENSIVE PROBLEMS**

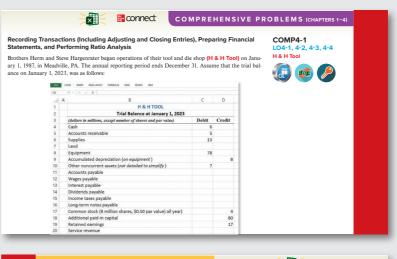
Selected chapters include problems that cover topics from earlier chapters to refresh, reinforce, and build an integrative understanding of the course material. For practice with the completing the accounting cycle, there are two comprehensive problems in Chapter 4 that are complemented in Connect by General Ledger questions. These help students see how transactions flow from the general journal through to the financial statements.

## **CASES AND PROJECTS**

This section includes annual report cases, financial reporting and analysis cases, critical thinking cases, financial reporting and analysis projects, and business analytics and data visualization exercises. The real-world company analysis theme is continued in this section, giving students practice comparing Target and Walmart among other relevant companies. In each chapter, CP1 presents **auto-gradable** questions based on Target's annual report, CP2 includes **auto-gradable** questions based on Walmart's report, and CP3 provides **autogradable** questions comparing key ratio(s) discussed in the chapter for Target and Walmart.

# **CONTINUING PROBLEM**

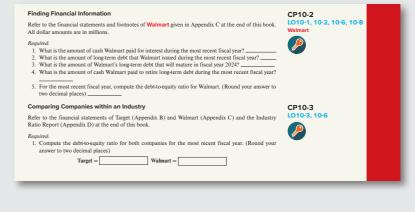
The continuing case revolves around Penny's Pool Service & Supply, Inc., and its largest supplier, Pool Corporation, Inc. In the first five chapters, the continuing case follows the establishment, operations, and financial reporting for Penny's. In Chapter 5, Pool Corporation, a real publicly traded corporation, is introduced in more detail. The Pool Corporation example is then extended to encompass each new topic in the remaining chapters.



 CASES AND PROJECTS
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# WHAT'S NEW IN THE 11th EDITION?

This edition is new in look, content, features, and resources to enhance learning by students and use by instructors.

Overall in Each Chapter:

- Greater focus on reporting by students' favorite tech companies including Google, Facebook, Apple, Tesla, Amazon, Zoom, Microsoft and others.
- Updated real company information throughout the edition to reflect the most recent annual report data.
- **New** marginal **TIP** feature to add clarity and remind students of important information, mostly in the text, but also in end-of-chapter assignments in early chapters to guide students in problem-solving.
- Moved marginal definitions of key terms to end-of-chapter Key Terms section with "rollover" feature in the ebook.
- New Related Homework after each Pause for Feedback Self-Study Quiz.
- New Guided Help video for each Self-Study Quiz involving numbers or calculations that are similar to popular assignments.
- New graphic highlighting key formulae.
- New Excel screen shots for trial balances, amortization schedules, and elsewhere.
- Increased use of company and individual names in end-of-chapter content to reflect more diversity.
- **New** parallel Alternate Problems to Problems that are also now available as algorithmic auto-graded Connect assignments.
- New end-of-book Annual Report Cases companies: Target and Walmart.
- **New** questions for Cases and Projects 1 through 3 in each chapter to allow for auto-grading, primarily using multiplechoice and fill-in-the-blank questions, often requiring an explanation for the choice.
- New structured project questions in You as Analyst: Online Company Research. Flexibility is created to allow
  instructors to assign it as an individual or a team project.
- New auto-graded data analytics exercises on Connect titled Business Analytics and Data Visualization for most chapters.

#### Chapter 1

- New exhibit illustrating relationship between the income statement, statement of stockholders' equity, and balance sheet.
- *New* Self-Study Quiz and **Guided Help** video on the structure of the income statement, statement of stockholders' equity, and balance sheet.
- Added initial discussion of internal controls to Chapter 1.
- **New** concise discussion of the conceptual framework (moved from Chapter 2).
- New end-of-chapter Demonstration Case based on the financial statements of Best Buy.

#### Chapter 2

- New Chipotle Mexican Grill transactions for illustration that closely match with the actual first quarter 2020 results.
- New introductory discussion of operating lease right-of-use assets and related liabilities.

- New exhibit on the steps for transaction analysis for investing and financing activities that includes an example in the exhibit.
- Modified the accounting cycle graphic to add clarity.
- New Guided Help video on current ratio computation and analysis.
- New comparison company: Shake Shack.
- Added an exercise using real company information for Alphabet, Inc., parent company of Google.

#### Chapter 3

- New Chipotle Mexican Grill transactions for illustration that closely match with the actual first quarter 2020 results.
- Briefly discussed the impact of the pandemic on Chipotle (in opening discussion and Understanding the Business).
- Renewed focus on accrual basis accounting with clarity on businesses that use cash basis accounting.

- Modified the simplified EPS formula to add clarity and consistency throughout the text.
- Integrated five-step revenue recognition principle with examples using real companies Chipotle Mexican Grill and Apple.
- *New* Guided Help video on identifying the accounts and amounts when recognizing revenues in the proper period.
- **New** exhibit on the transaction analysis steps for any transaction, with an example added to the exhibit.
- Modified several assignments: Added new transactions and updated real company information.
- Separated the analysis of cash flow requirements from recording of transactions in several assignments.

## Chapter 4

 All Chipotle Mexican Grill illustrations updated to reflect most recent annual report data.

- Modified the Accounting Cycle graphic to add clarity.
- **New** Exhibit 4.2 on the types of adjustments, which also lists typical accrual and deferral accounts.
- New Exhibit 4.3 on the adjustment process, specifying the accounts to be adjusted and illustrating journal entries.
- **New** exhibit on the interrelationships of the financial statements, combining two graphics from the prior edition.
- New graphic illustrating the closing process.
- Changed E4-2 to the trial balance of Facebook, Inc. and AP4-1 to the trial balance of Tesla, Inc.
- Revised the continuing problem (CON4-1) for Penny's Pool Service & Supply to start with an unadjusted trial balance for completing the accounting cycle, making the assignment capable of being auto-graded using Excel and Connect.

#### Chapter 5

- Updated all internet-based sources of financial information.
- New Environmental, Social, and Governance (ESG) Reporting feature added with discussion of Apple's ESG report.
- New Yahoo! Finance illustration of information available about Apple.
- **New Guided Help video** providing stepby-step instruction on how to determine the effects of transactions on key balance sheet and income statement subtotals.
- **New Guided Help video** providing step-bystep instruction on how to determine the effects of transactions of key performance ratios.
- New end-of-chapter Demonstration Case based on the financial statements of Microsoft.
- New end-of-chapter exercises and problems based on the financial statements of Salesforce.com, Sonos, Inc., Consolidated Edison, Nordstrom, Inc., and other companies.

#### Chapter 6

- Updated the Focus Company Skechers' illustrations.
- *New* Guided Help video providing stepby-step instruction on accounting for credit card discounts and sales discounts.

- Revised discussions of errors in bad debt estimates to include the effects of the pandemic on **Skechers**' bad debts.
- New end-of-chapter exercises and problems based on the financial statements of SAP, Adobe, General Mills, VF Corporation, and other companies.
- Revised discussion of internal control of cash.

#### Chapter 7

- Updated the Focus Company Harley-Davidson's real company illustrations.
- New simplified discussion of how companies with perpetual inventory systems report using the LIFO cost flow assumption.
- New Guided Help video providing stepby-step instruction on converting ending inventory, cost of goods sold, and pretax income from LIFO to FIFO.
- **New Guided Help video** providing step-bystep instruction on correcting the income statement for errors in ending inventory.

#### **Chapter 8**

- New Focus Company: FedEx Corporation integrated in the chapter.
- **New** Understanding the Business section on package and cargo delivery industry.
- Briefly mentioned impact of pandemic in Key Ratio analysis.
- *New* discussion of operating lease right-ofuse assets by airline and other industries as a method of acquisition.
- New comparison company UPS in fixed asset turnover ratio analysis.
- Revised Pause for Feedback on acquiring operational assets that more closely matches end-of-chapter assignments.
- New Guided Help video on recording the purchase of long-lived assets.
- New block on Environmental, Social, and Governance (ESG) Reporting with an excerpt from FedEx's 2020 Global Citizenship Report.
- New discussion of internal controls for fixed assets.
- Illustrated depreciation schedules using Excel spreadsheets.
- Revised asset impairment test steps and illustrated applying the steps to Delta Air Lines' impairment measurement due to the pandemic.

- New illustration of determining goodwill using the purchase of Tableau Software, Inc. by Salesforce.com, Inc.
- Revised section on licenses and operating rights related to landing and take-off slots as intangible operating rights of airlines.

#### Chapter 9

- New and more vibrant real company pictures and illustrations of Focus Company Starbucks.
- Updated company names used in examples and end-of-chapter material to reflect more diversity.
- New comparison company Monster Beverages.
- Updated discussion of deferred revenue using Starbucks's "stored value cards" account and associated mobile app as an example.
- **New** real-world excerpt focused on a California lawsuit claiming that Starbucks's coffee has chemicals in it that requires a warning, and whether this lawsuit is a contingent liability.
- Added Peloton and Beyond Meats in end-of-chapter material.

#### Chapter 10

- **New** and more vibrant real company bond illustrations of Focus Company **Amazon**.
- Updated company names used in examples and end-of-chapter material to reflect more diversity.
- New data analytics box that highlights the role artificial intelligence plays in bond investing.
- Added Apple in end-of-chapter material.

#### Chapter 11

- New Focus Company: Microsoft integrated throughout the chapter with new pictures and updated illustrations.
- Updated company names used in examples and end-of-chapter material to reflect more diversity.
- New Environmental, Social, and Governance (ESG) Reporting feature added with discussion of Microsoft's ESG report.
- **New** discussion of how some states (e.g., the state of Washington) do not allow treasury stock and the effects this has on financial statements.

- New comparison company IBM.
- New real-world excerpt focused on Microsoft's equity compensation.
- Streamlined the chapter supplement that covers accounting for the equity of sole proprietorships and partnerships.
- Added Zoom Video Communications and Facebook in end-of-chapter material.

#### Chapter 12

 Updated the Focus Company National Beverage and all real company illustrations.

#### Chapter 13

- *New* and more vibrant real company pictures and illustrations of Focus Company The Home Depot.
- Updated company names used in examples and end-of-chapter material to reflect more diversity.
- Revised ratio titles to succinctly link to titles used in all previous chapters.

- Changed end-of-chapter material to include Apple, Peabody Energy, Tesla, Boeing, Zoom Video Communications, and A-Mark Precious Metals.
- New Environmental, Social, and Governance (ESG) Reporting feature added with discussion of The Home Depot's ESG report.

#### Appendix A

- Updated the Focus Company The Walt Disney Company's illustrations.
- Added marginal illustrations of the timing of transactions regarding held-to-maturity, trading securities, and available-for-sale debt and equity investments.
- New Guided Help video on recording transactions related to debt investments as trading securities and available-for-sale securities.
- New Pause for Feedback with a Self-Study Quiz on applying the fair value method to passive investments in equity securities.

- New Guided Help video on recording transactions related to applying the equity method for investments when there is significant influence.
- Added real world excerpt from The Walt Disney Company's annual report regarding the impact of the pandemic and the impairment of goodwill.

#### Connect

- New Integrated Excel Activities pair the power of Microsoft Excel<sup>®</sup> with the power of Connect<sup>®</sup> in a seamless live integration.
- New Tableau Dashboard Activities easily introduce students to Tableau<sup>®</sup>. Students learn to gather the information they need from a live embedded Tableau dashboard. No prior knowledge of Tableau<sup>®</sup> is needed.
- New Alternative Problems all the alternative problems in the text can now be found and auto-graded in Connect<sup>®</sup>.



# Instructors: Student Success Starts with You

# Tools to enhance your unique voice

Want to build your own course? No problem. Prefer to use an OLC-aligned, prebuilt course? Easy. Want to make changes throughout the semester? Sure. And you'll save time with Connect's auto-grading too.





Laptop: McGraw Hill; Woman/dog: George Doyle/Getty Images

# Study made personal

Incorporate adaptive study resources like SmartBook<sup>®</sup> 2.0 into your course and help your students be better prepared in less time. Learn more about the powerful personalized learning experience available in SmartBook 2.0 at www.mheducation.com/highered/connect/smartbook

# Affordable solutions, added value

Make technology work for you with LMS integration for single sign-on access, mobile access to the digital textbook, and reports to quickly show you how each of your students is doing. And with our Inclusive Access program, you can provide all these tools at a discount to your students. Ask your McGraw Hill representative for more information.

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# Students: Get Learning that Fits You

# Effective tools for efficient studying

Connect is designed to help you be more productive with simple, flexible, intuitive tools that maximize your study time and meet your individual learning needs. Get learning that works for you with Connect.

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- Jordan Cunningham, Eastern Washington University



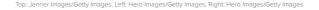
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# Everything you need in one place

Your Connect course has everything you need—whether reading on your digital eBook or completing assignments for class, Connect makes it easy to get your work done.

# Learning for everyone

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# **Online Assignments**

Connect helps students learn more efficiently by providing feedback and practice material when they need it, where they need it. Connect grades homework automatically and gives immediate feedback on any questions students may have missed. The extensive assignable, gradable end-ofchapter content includes a general journal application that looks and feels more like what you would find in a general ledger software package.

End-of-chapter auto-gradable questions in Connect include

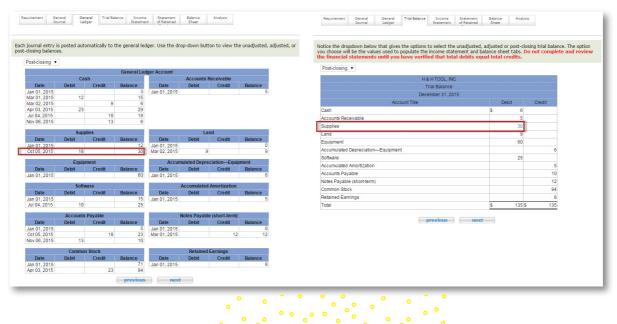
- Mini-Exercises •
- Exercises
- Problems
- Alternate Problems
- **Comprehensive Problems**
- **Continuing Problems** •
- Cases and Projects
- **General Ledger Problems**
- **Excel Application Exercises** .
- Tableau Dashboard Activities

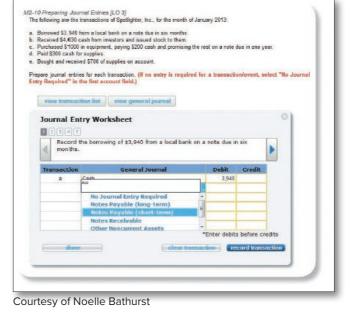
# **General Ledger Problems**

General Ledger Problems provide a much-improved student experience when working with accounting cycle questions, offering improved navigation and less scrolling. Students can audit their mistakes by easily linking back to their original entries and can see how the numbers flow through the various financial statements. Many General Ledger Problems include an analysis tab that allows students to demonstrate their critical thinking skills and a deeper understanding of accounting concepts.

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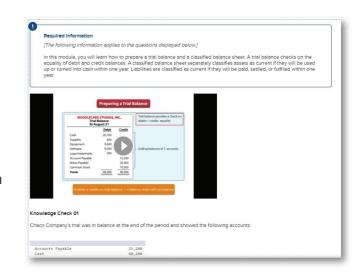
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# **NEW!** Concept Overview Videos

The **Concept Overview Videos** provide engaging narratives of all chapter learning objectives in an assignable and interactive online format. They follow the structure of the text and are organized to match the specific learning objectives within each chapter of *Financial Accounting*. These short presentations provide additional explanation and enhancement of material from the text chapter, allowing students to learn, study, and practice with instant feedback, at their own pace.



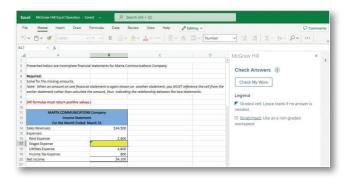
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--Wan-Ting Wu, University of Massachusetts Boston



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Leases, Income Taxes, and Retirement Obligations

**Under Armour** 

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